

2019 HIGHLIGHTS

THIS YEAR, ALIVE AND WELL COMMUNITIES PROVIDED **251** TRAININGS, REACHING **5,277** PARTICIPANTS. SINCE 2016, ALIVE AND WELL HAS TRAINED MORE THAN **27,000** INDIVIDUALS.



AMBASSADORS

- Recruited almost **40** new Kansas City Ambassadors
- Established Place-Based Ambassadors in Jennings and Ferguson, MO
- Implemented the "Ambassador Activation Alert" system to better involve ambassadors in crisis response and community engagement
- Ambassadors conducted **21** Trauma Awareness trainings, reaching **288** individuals



COMMUNITY CONSULTANTS

- Hired **3** Hazelwood Community Consultants, growing the Hazelwood "schools as a hub" approach
- Hired **4** Community Consultants to deliver the youth curriculum
- **4** St. Louis Community Consultants delivered **35** Community Empowerment workshops, reaching **304** residents
- **4** East St. Louis Community Consultants delivered the Community Empowerment curriculum, reaching **96** residents



SCHOOLS

- Continuing to support trauma-informed care implementation in **12** buildings in University City, Ritenour, and Pattonville school districts, funded through America's Promise
- Working actively with **20** schools in St. Louis Public Schools and a district trauma team to advance the district through the Missouri Model for trauma-informed care
- **24** schools in Hazelwood School District have launched trauma teams
- Teams from **11** school districts in the Bootheel developed plans for beginning to implement the trauma-informed guidance
- Continuing to support efforts in Scott County Central School District and expanding to Sikeston School District



HEALTH CARE

- The Health Leaders Workgroup hosted **4** meetings, identifying an overarching strategy for building momentum for change in the health care sector focusing on four areas of transformation: workforce, organizational, clinical and policy
- In Kansas City, **197** people attended Impact Series events focusing on the Black woman's experience in healthcare; child abuse/neglect and domestic violence; and the justice system



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YOUTH

- Provided youth curriculum to approx. **130** youth in 7th-12th grade in Hazelwood School District for a total of **400+** youth contact-hours over **4** sessions
- Delivered youth curriculum, reaching **130** youth, through a Youth Violence Prevention Partnership award serving neighborhoods identified by the St. Louis Police Chief as high crime areas
- With leadership from the Steering Committee and the Education Leaders Workgroup, the Youth Ambassador Academy kicked off in Feb.
- **22** Youth Ambassadors from **5** school districts created action plans to address trauma in their schools and communities



EXPANDING THE REACH

- Hosted a convening of **200** participants in partnership with the Building Community Resilience Collaborative (BCR) at George Washington University to establish a common vision and common language for building trauma-informed communities across the Kansas City region. The agenda built the case for addressing racism as a trauma and centering equity.
- Developed a self-care campaign to encourage individuals and organizations throughout the region to be #AliveandWellfor5. The campaign launched in April with 30 days of self-care.

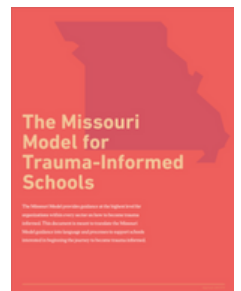


- Established a new contract with the University of Missouri to provide **60** Trauma Awareness trainings and **32** Trauma Responsive trainings for early childhood educators across Missouri by the end of 2019.
- Provided training for more than **600** community members in Jefferson County.
- Trained **200** community leaders in the Bootheel.



IMPACT

- Facilitated the publication of the Missouri Model for Trauma-Informed Schools and the creation of the accompanying Parent and Caregiver Resource Guide with support from the Education Leaders Workgroup
- In partnership with BCR and the national Campaign for Trauma Informed Policy and Practice, successfully advocated for the inclusion of language in a federal appropriations bill to address community trauma, including the trauma of racism
- School successes include: reduced suspensions, increased student attendance rates, and lower rates of burnout among staff
- After engaging with the youth curriculum, an alternative school reported a **200%** increase in student and family requests for counseling services



- **100%** of East St. Louis workshop attendees indicated they have a better understanding of the importance of self-care
- As a result of the Community Empowerment Workshops in St. Louis, **93%** of residents indicated they have a change in perception and a better understanding of how stress and trauma may impact a person's behavior; **99%** reported that the trainings will impact their behavior



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