

ALIVE AND WELL COMMUNITIES' RESPONSE TO THE FERGUSON COMMISSION'S CALLS TO ACTION



Ferguson Commission's Report

CALL TO ACTION:
Create trauma-informed schools and districts. Ensure evidenced-based trauma-informed training and support is offered to families, teachers and students. Build on and partner with the Alive and Well Campaign and include multiple other youth serving partners in the schools. This work could also help to improve rates of out of school suspensions and expulsions.

CALL TO ACTION:
Design hospital-community partnerships to help heal young people impacted by violence with case management, mentorship, and evidenced-based trauma interventions.

CALL TO ACTION:
Support sustained, citizen-led efforts to develop safe neighborhoods, particularly the efforts of parents and families impacted by violence, and clergy working to build community and keep watch. Support should include, but not be limited to, planning, coaching, funding and service-provider coordination.

CALL TO ACTION:
Develop statewide training, best practices and accountability measures for broadcasters, print and digital media outlets in the areas of Trauma Informed Newsrooms (Dart Center for Journalism and Trauma), bias and systemic context with specific focus on impoverished communities, people of color, and boys and men of color.



SCHOOLS



- Working with **98** schools in the region on their journey to becoming trauma-informed. Successes include: reduced suspensions, lower rates of burnout among staff, and increased attendance rates.
- Launched multiple **district trauma teams** and facilitated **parent and caregiver groups** focusing on mindfulness and self-care.
- Developed a **School Leaders Workgroup** to help design trauma-informed practices & policies for schools throughout the region.
- Created a **School Guidance Document** that provides language and processes to help schools become trauma-informed and an accompanying **Parent and Caregiver Resource Guide**.
- Delivered youth curriculum, reaching **205** youth.
- 22** student Youth Ambassadors in Cohort 1 from **5** different school districts created action plans to address trauma in their schools and communities. **48** students from **9** schools have joined Cohort 2!



HEALTHCARE



- Developed a **Health Leaders Workgroup** to help design trauma-informed practices and policies for the health care setting.
- Continuing partnerships with Family Care Health Centers, Affinia, St. Louis County Department of Public Health, and the St. Louis Regional Health Commission.



COMMUNITY



- More than **500** Ambassadors working across St. Louis and Kansas City.
- 11** Community Consultants hired and trained to deliver Community Empowerment Workshops to their neighbors.
- Community consultants conducted **57** workshops, reaching more than **500** residents.



MEDIA



- Raised awareness about the impact of trauma on outcomes among media outlets in the St. Louis region, resulting in more than **60.5** million media impressions on the topic.
Trauma is now frequently referenced as a root cause issue to be addressed in news coverage.

